

LARRY CANDELARIA PARBA

Web Application Developer | Laravel • Vue.js • AI Systems

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PROFESSIONAL SUMMARY

Senior Web Application Developer with 9+ years of experience building and scaling high-traffic web platforms across e-commerce and enterprise domains. Expert in Laravel, Vue.js, and API-driven architectures, with strong ownership of production systems and infrastructure. Proven track record in performance optimization, incident resolution, and zero-downtime deployments. Experienced in integrating AI-driven workflows to streamline operations and enhance product capabilities. Seeking a role focused on system architecture, technical leadership, and scalable product delivery.

TECHNICAL SKILLS

Backend: PHP 8+, Laravel (MVC, Eloquent, Queues), CodeIgniter, Yii, RESTful APIs

Frontend: Vue.js (2/3), React.js, JavaScript (ES6+), Tailwind CSS, Component-Based Architecture

Databases: MySQL, MariaDB, Schema Design, Query Optimization, Indexing, Data Migration

AI & Automation: OpenAI API Integration, Prompt Engineering, Workflow Automation

DevOps & Infrastructure: Git, GitHub/GitLab, CI/CD, cPanel, DNS & Email Configuration, Server Management

Security & Integrations: Payment Gateways, Third-Party APIs, Security Hardening, Incident Response, Backup & Recovery

PROFESSIONAL EXPERIENCE

Creativo DMCC — Web Application Developer

Dubai, UAE | June 2019 – 2026

- Lead architecture and full-stack development for 6+ enterprise and e-commerce platforms, maintaining 99.9%+ uptime.
- Executed zero-downtime infrastructure migrations, reducing environment-related issues by 85% and standardizing deployments.
- Designed and optimized database schemas and queries, improving API response times by up to 60% for systems with 10K+ DAU.
- Strengthened platform security by mitigating DDoS, SQL injection, and brute-force attacks through hardened configurations and monitoring.

- Integrated AI-driven solutions and automated workflows, saving 20+ hours/week in operational effort.
- Standardized DNS, email routing, and server configurations across multi-tenant environments, reducing recurring support tickets by 70%.
- Mentored developers, enforced coding standards, and improved code quality, reducing post-release defects.

Key Platforms: kmkperfumes.com • transgulf.ae • eurostarrental.com • mercatoshoppingmall.com • soporella.com • shopmesco.com

Almani Lighting — IT Engineer / Web Developer

Dubai, UAE | August 2018 – June 2019

- Improved performance of a Laravel-based e-commerce platform (15K+ monthly users), reducing load times by 35%.
 - Delivered 10+ high-conversion landing pages supporting marketing campaigns and product launches.
 - Integrated payment gateways and inventory systems, improving checkout flow and reducing cart abandonment (~15%).
 - Automated internal IT processes and reduced incident resolution time by 40%.
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Contrib — Web Developer

Philippines | January 2016 – March 2018

- Developed a custom PHP framework managing 20K+ domains, accelerating feature delivery by 30%.
 - Built backend modules and provisioning tools, reducing manual server setup by 10+ hours/week.
 - Delivered responsive frontend components using Vue.js and PHP, improving UX and cross-browser consistency.
 - Refactored legacy systems into modular architectures, reducing production bugs by 45%.
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EDUCATION

Bachelor of Science in Information Technology

Holy Cross of Davao College | 2015